



2022 Candlelighters Fun Walk Sponsorship Opportunities

Make a difference to Children with Cancer!

Saturday, September 10, 2022
Terry Hershey Park
15200 Memorial Drive

Presenting Sponsor \$20,000

Industry Exclusivity

- Logo on: Fun Walk T-Shirts, promotional materials (printed and digital), and event day signage
- Acknowledged in media coverage (Candlelighters social media and newspaper, radio, & TV when available)
- Acknowledged in Candlelighters newsletter (more than 7,000 recipients)
- Sponsor may bring their own banner/signage for walk day, as well as a branded giveaway for walkers (1,000)
- 40 Fun Walk T-Shirts
- Acknowledgment on all of our social media platforms

Start/Finish Line Sponsor \$10,000

Only one sponsorship available

- Logo on: Fun Walk T-Shirts, promotional materials (printed and digital), and event day signage
- Acknowledged in media coverage (Candlelighters social media and newspaper, radio, & TV when available)
- Acknowledged in Candlelighters newsletter (more than 7,000 recipients)
- Sponsor may bring their own banner/signage for walk day, as well as a branded giveaway for walkers (1,000)
- Sponsor volunteers will be stationed at the Start/Finish Line
- 20 Fun Walk T-Shirts

Signature Sponsor \$7,500

Choose to be the exclusive sponsor of one of the following: **KIDS AREA, BALLOON RELEASE, RAFFLE, FOOD TENT, AWARDS**
Only one sponsorship available per area; first come, first served. Please contact us for more details.

- Logo on: Fun Walk T-Shirts, promotional materials (printed and digital), and event day signage
- Acknowledged in media coverage (Candlelighters social media and newspaper, radio, & TV when available)
- Acknowledged in Candlelighters newsletter (more than 7,000 recipients)
- Sponsor may bring their own banner/signage for walk day, as well as a branded giveaway for walkers (1,000)
- Sponsor volunteers will be stationed at the Start/Finish Line
- 10 Fun Walk T-Shirts

Platinum Sponsor \$5,000

- Logo on: Fun Walk T-Shirts, promotional materials (printed and digital), and event day signage
- Acknowledged in media coverage (Candlelighters social media and newspaper, radio, & TV when available)
- Acknowledged in Candlelighters newsletter (more than 7,000 recipients)
- Sponsor may bring their own banner/signage for walk day, as well as a branded giveaway for walkers (1,000)
- 8 Fun Walk T-Shirts

Rest Stop Sponsor \$3,500

Only 3 sponsorships available

- Logo on: Fun Walk T-Shirts, promotional materials (printed and digital), and event day signage
- Acknowledged in media coverage (Candlelighters social media and newspaper, radio, & TV when available)
- Acknowledged in Candlelighters newsletter (more than 7,000 recipients)
- Sponsor responsible for signage, decoration, water, and volunteers for your Rest Stop
- 8 Fun Walk T-Shirts

Gold Sponsor \$2,000

- Name on: Fun Walk T-Shirts, promotional materials (printed and digital), and event day signage
- Acknowledged in media coverage (Candlelighters social media and newspaper, radio, & TV when available)
- Acknowledged in Candlelighters newsletter (more than 7,000 recipients)
- 6 Fun Walk T-Shirts

Silver Sponsor \$1,000

- Name on: Fun Walk T-Shirts, promotional materials (printed and digital), and event day signage
- Acknowledged in media coverage (Candlelighters social media and newspaper, radio, & TV when available)
- Acknowledged in Candlelighters newsletter (more than 7,000 recipients)
- 4 Fun Walk T-Shirts

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Candlelighters Childhood Cancer Family Alliance
2022 Fun Walk | Saturday, September 10 | Terry Hershey Park

Sponsor Commitment & Promotion Release

- 1. I authorize Candlelighters Childhood Cancer Family Alliance to use: (a) my name and/or (b) any photographs or logos which I have provided to representatives of Candlelighters to promote or advertise the Candlelighters Fun Walk. Such promotion or advertising may include, but is not limited to, the publication, display and exhibition of my corporate name and/or my logos and/or photos.
- 2. I understand that the Candlelighters Fun Walk is an event sponsored by Candlelighters where participants walk to raise money for children with cancer and their families and confirm that such charitable purpose is sufficient compensation for me.
- 3. I declare my consent to be irrevocable and release Candlelighters from any and all claims whatsoever in connection with the use of my corporate name and/or logos and/or photographs as previously described.
- 4. As a Sponsor, I have **enclosed a .png and .eps copy of the corporate logo** to be used for printing
DEADLINE for printing of Walk T-shirt and Banner: August 1, 2022

I agree to the following sponsorship level:

- \$20,000 Presenting Sponsor
- \$10,000 Start/Finish Line Sponsor
- \$7,500 Signature Sponsor
- \$5,000 Platinum Sponsor
- \$3,500 Rest Stop Sponsor
- \$2,000 Gold Sponsor
- \$1,000 Silver Sponsor

Company Name (as it should appear on all marketing materials)

Payment Method: Visa MC Discover AMEX Check Enclosed

Street Address

Card Number

City State Zip Code

Expiration Date Security Code

Contact Phone Number

Name as it appears on card

Contact Email

Signature Date

Thank you for supporting the 2022 Candlelighters Fun Walk
Please Return to Lynn Wheeler at lwheeler@candle.org

Payments due by October 6, 2022

Candlelighters provides emotional, educational and practical support to children with cancer and their families.



Phone: (713) 270-4700 | FAX: (713) 270-9802
TAX ID: 76-0367440