Online Fundraising Tips

1. Register online at https://give.candle.org/2020FunWalk
2. Once registered, utilize the Participant Center to:
   a. Personalize your Page - so your friends and family know WHY you’re walking and WHAT their donation will go towards
   b. Email friends and family - upload contacts and use the email templates to ask for donations AND thank your friends and family who donate
   c. Connect to Facebook - at the bottom of your Participant Center Homepage look for the ‘Connect to Facebook’ box - this enables the Fun Walk site and Facebook to link, making it easier to receive donations from Facebook friends! *Facebook fundraisers are 100% safe AND we get 100% of the donation!
3. Make specific asks: 13th day of the month ask for $13 to pay for one day of hospital parking; 5 year cancer survivor ask for $50, etc.
4. Studies Show it takes on average 3 ‘asks’ for someone to donate - you’re not being annoying, don’t worry!

Unique Fundraising Ideas & Activities

1. Sales: bake sale, lemonade stand, t-shirt fundraisers, children’s art, jewelry, meals (breakfast tacos, donuts, or pizza at the office!), etc.
2. Chance to Win or Silent Auction: every donor is entered into a drawing to win something, or sell chances to win around the office
3. Post-it Palooza: write out numbers 1-50 on post-its and take a picture - ask your friends and family to claim a number to donate and challenge them to claim them all!
4. Fundraising Challenges: have a friendly competition between the members of your walk team and award the top fundraiser - this can also work along the way (whoever raises the most in the next 24 hours etc.)
5. Jeans/Gold Days: ask for donations to wear jeans to the office or school and get a Gold Ribbon in honor of Childhood Cancer
6. Pay to Play: putting challenge, cornhole tournament etc. as small or as big as you want!